

**FOR IMMEDIATE RELEASE: May 17, 2011**

Jacquelyn Ruffner | [ja@warriorentertainment.com](mailto:ja@warriorentertainment.com) | 818-590-4233

## **PRESS RELEASE**

### **Female Action Filmmaker, J.A. Steel, Releases “Blood Fare” Poster**

**SALT LAKE CITY, UT.** – On May 17, 2011, J.A. Steel, the award winning female writer and director, released the first poster of her fourth feature film “Blood Fare”.

The “Blood Fare” teaser trailer: <http://bloodfare.warriorentertainment.com>

The teaser trailer embed code: [http://www.youtube.com/watch?v=5EJDs9\\_eM6Q](http://www.youtube.com/watch?v=5EJDs9_eM6Q)

“Blood Fare” is a Civil War ghost story with a modern twist, by J.A. Steel and Co-Producer Christian K. Koch. It is the tale of Corporal Henry Trout (S. Edward Meek - “Wild Stallion”), who in 1861 fought valiantly in a forgotten skirmish after the first battle of Bull Run. 150 years later, he will come face to face with his descendants as the battle for blood continues on a haunted battlefield. Tyler (Brandi Lynn Anderson from the upcoming Syfy original series “ZEROS”) and her brother Chad (Adrian West), Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred.

Gil Gerard, internationally recognized for his lead role as Captain William ‘Buck’ Rogers in the science fiction movie and television series “Buck Rogers in the 25<sup>th</sup> Century”, plays the character of Professor Meade, mentor to the protagonist Tyler, in “Blood Fare”. Gerard was recently seen in the Syfy original movie “Ghost Town”. International action star, Kim Sonderholm, most recently seen in the newly released “Little Big Boy” appears alongside Gerard as Professor Malick.

In addition to Gerard and Sonderholm, several other amazingly talented actresses and actors have joined the “Blood Fare” cast, including Michelle Wolff (“NCIS”, “Chicago Hope”, “ER”, and “Providence”), Savannah Ostler (“Vengeance”), Bridget McManus (“Wanted”), Scott Beringer (“Ocean’s Eleven” and “21”), Brenden Whitney, Alison Trowse, Thomas J. Post, Antonio Lexerot and April Knight. Marcus Intheam, Salt Lake City star radio DJ of “Marcus in the Morning” on Z-ROCK 94.9 and “The Real L Word Live Lounge” host Natalie M. Garcia add live broadcast talent.

Chris Hanson, one of the most recognized special makeup effects artists of Hollywood, joined the crew of “Blood Fare” as Special Makeup Effects Supervisor. He

demonstrated his unique creativity in “Hellboy”, “Underworld”, “Men in Black”, “Men in Black 2”, “The Green Mile”, “The X-Files”, “The Faculty”, “Spawn” and many other productions.

Steel is currently in negotiations with composer Dave Volpe, who most recently finished a year-long mentorship with film composer and personal hero Thomas Newman (“Finding Nemo,” “The Green Mile”) while being enrolled in the scoring for Motion Pictures and Television Program at USC. Steel rounds out her crew with Director of Photography Michael B. Call (“127 Hours”), Co-Producer Christian M. Koch who has worked with Steel on her first 3 films and Executive Producer Jessica M. Bair.

“Blood Fare” is a green, sustainable film production, and Eco/Sustainable Production Executive Micheline Birkhead was on set to ensure the project meets green certification requirements.

Fans can become part of the crew “Blood Fare” getting their name in the credits for a simple donation of \$25 US. Interested parties can contact Steel directly at [ja@warriorentertainment.com](mailto:ja@warriorentertainment.com). Additional levels to become involved in the project are listed at IndieGoGo (<http://www.indiegogo.com/BLOODFARE>).

### **About J.A. Steel:**

Steel is a director, producer, actor, videographer, editor, fight choreographer and stunt person, in addition to writer and composer ... and even a distributor ... a unique woman in Hollywood.

“Blood Fare” is Steel's fourth feature film. Her action horror shocker “Denizen”, her action supernatural thriller “Salvation”, and her action feature “The Third Society” reflect in many ways Steel's real life hobbies of Muay Thai kickboxing, cave diving, motorcycle riding, firearms and edged weapons. All three movies are available on Amazon.com.

Steel lives in Salt Lake City, Utah, preferring the peace of the mountains for her screen writing.

### **About Tunis Productions, Inc.**

A sister company of Warrior Entertainment, Inc., Tunis Productions is bringing A List action to independent film on a micro budget. <http://www.warriorentertainment.com>

**Additional information on “Blood Fare”:**

*Official Website* - <http://bloodfare.warriorentertainment.com>

*Twitter (>100,000 followers)* - <https://twitter.com/BLOODFAREmovie>

*Facebook* - <http://www.facebook.com/pages/BLOODFAREmovie/159681397380430>

*IMDB* - <http://www.imdb.com/title/tt1730189/>

**Background information on Steel’s career:**

*Director's Reel* - <http://www.youtube.com/watch?v=V3-BqNZxPrk>

*Wikipedia* - [http://en.wikipedia.org/wiki/JA\\_Steel](http://en.wikipedia.org/wiki/JA_Steel)

*IMDB* - <http://www.imdb.com/name/nm0003888/>

**Media Coverage of “Blood Fare”:**

[http://www.warriorentertainment.com/?se=mov&con=blf\\_media](http://www.warriorentertainment.com/?se=mov&con=blf_media)